Digital Production Art 3-D
AET 326
19750

*Bringing one’s imagination to life has never been easier.*

Spring 2017
CBA 4.340
TTH 11:00 AM- 12:30 PM

Instructor: Dax Norman
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Office Hours: Wednesdays 9 am -Noon, DFA 2.4

I. Rationale:
This course simulates the production pipeline of a 3-D digital art studio; building creative ideas into completed assets and animations through a series of iterative projects.

II. Course Aims and Objectives:

*Aims*
This course teaches students to manifest ideas from thought to tangible reality in a digital space. This course empowers students to create anything that they can possibly think of, through projects focused on the creation of animated 3-D characters and objects, to virtual game environments. In the commercial space of 3-D digital art, one will be able to try on all aspects of the production pipeline to see which best suits them.

*Specific Learning Objectives:*
By the end of this course, students will:

- Understand the similarities and differences between producing animation for a 3-D game versus film
- Conceptualize characters and environments in both form and function
- Create character and environment designs in the form of 3-D digital models
- Comprehend the process of rigging, or character setup
- Explore texture through multiple approaches to surfacing digital models
- Apply 3-D character animation for use in both rendered video as well as real time game environments
- Evaluate the relationship between art history and its relationship to the current state of 3-D digital art

III. Format and Procedures:
This course will meet twice a week. During the first meeting, there will be a lecture that will include demonstration along with discussion. During the second meeting of the week, there will be group learning project with discussion. The in-class projects will review and practice the material covered from the week’s first class meeting. Active participation in weekly in-class group projects will be a major component of the professionalism and participation component of student grades for the course that will comprise 20% of the final grade.
**IV. Tentative Course Schedule:** **This syllabus represents my current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.**

<table>
<thead>
<tr>
<th>Date</th>
<th>Main Topic(s)</th>
<th>Work to do at home to be completed before class</th>
<th>Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 17,19</td>
<td>Introduction to Maya Interface. Creating 3d digital art with polygon primitives.</td>
<td>Setup blogs for class project process, download Maya, Begin First Modeling Project.</td>
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<tr>
<td>Jan 24, 26</td>
<td>Maya interface continued. Intro to textures, lighting and rendering.</td>
<td>Finish first Modeling Project. (“Eyeball Dragon” Character)</td>
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<tr>
<td>Jan 31, Feb 2</td>
<td>Intro to 3D digital Surfacing</td>
<td></td>
<td>“Eyeball Dragon” model due</td>
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<tr>
<td>Feb 7, 9</td>
<td>Character Design, 3-D character modeling</td>
<td>Begin Biped character model</td>
<td>“Eyeball Dragon” with Textures due</td>
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<tr>
<td>Feb 14, 16</td>
<td>3-D character modeling. continued</td>
<td>Finish Character model</td>
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<tr>
<td>Feb 21,23</td>
<td>UV Mapping</td>
<td>Create UV map for character</td>
<td>3-D digital “biped” character model due</td>
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<tr>
<td>Feb 28, March 2</td>
<td>Creating File textures: including color, bump and specular maps</td>
<td>Create file textures</td>
<td></td>
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<tr>
<td>March 7, 9</td>
<td>Modeling Environments and Props</td>
<td>Begin environment model</td>
<td>UV maps and file textures due</td>
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<tr>
<td>March 14, 16</td>
<td>Spring Break</td>
<td>Spring Break</td>
<td>Spring Break</td>
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<tr>
<td>March 21, 23</td>
<td>3-D environment modeling. continued</td>
<td>Create textures for environment model</td>
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<tr>
<td>March 28, 30</td>
<td>Character setup: Rigging</td>
<td>Create a simple rig for character</td>
<td>3-D environment due</td>
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<td>April 4, 6</td>
<td>Character Animation: first pass animation</td>
<td>Set key poses for your animation</td>
<td>Character setup due</td>
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<tr>
<td>April 11, 13</td>
<td>Character animation second pass: using the graph editor to clean animation, lighting, rendering animation</td>
<td>Second pass animation, add lights to scene, render movie</td>
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<tr>
<td>April 18, 20</td>
<td>Intro to Unity 3D: Porting maya assets into unity 3D</td>
<td>Begin Virtual Environment/ Final Project</td>
<td>Character animation due.</td>
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<tr>
<td>April 25, 27</td>
<td>Unity Virtual Environments Continued: creating a playable virtual environment with character animations</td>
<td>Continue work on final project.</td>
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<tr>
<td>May 2, May 4</td>
<td>Final Project Presentations/ Course Wrap-up</td>
<td>Finish final projects, be prepared to present and discuss work with class</td>
<td>Final Projects Due</td>
</tr>
<tr>
<td>Date TBA</td>
<td>Digital Demo Day</td>
<td>Final Project Presentations</td>
<td>During Finals Week</td>
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</tbody>
</table>
Feedback Statement (to encourage students to respond to your requests for their feedback)
During this course I will be asking you to give me feedback on your learning in informal as well as formal ways, including through anonymous surveys about how my teaching strategies are helping or hindering your learning. It’s very important for me to know your reaction to what we’re doing in class, so I encourage you to respond to these surveys, ensuring that together we can create an environment effective for teaching and learning.

V. My Assumptions
It is my belief that with hard work and a little bit of patience, anyone can be good at 3-D digital art. The learning curve is slower for some than others, but do not be discouraged and you will get to where you want to be. With the projects we create in this course, I advise students to make something that they can get really excited about. Think about making short-term goals for your progress, and try to learn a new skill each day. The 3-D digital art process is very iterative, in that projects build upon one another, and many steps are repeated ad infinitum. With a firm plan in place, it will be easy to create a road map for success.

VI. Course Requirements:
1. Class attendance and participation policy:
   (a) Expected classroom behavior: take notes, ask many questions, and attend class for the entire duration. Make a solid effort on each project outside of class, so that you may have many questions to contribute to the discussion.
   (b) Cell phone use, including texting, is unallowable. Keep cell phones stored during the duration of class

Religious Holy Days
By UT Austin policy, you must notify me of your pending absence at least fourteen days prior to the date of observance of a religious holy day. If you must miss a class, an examination, a work assignment, or a project in order to observe a religious holy day, I will give you an opportunity to complete the missed work within a reasonable time after the absence.

2. Course Readings/Materials:
   (b) Unity in Action: Multiplatform Game Development in C#, By Joseph Hocking. ISBN: 9781617292323
   (c) Cartoon Animation, by Preston Blair. ISBN: 9781560100843
   (b) Supplies needed: Laptop computer capable of running Autodesk Maya and Unity.
   (c) Other supplies: Jump Drive for external storage and data backup. A mouse for your laptop, as the 3D software will be much slower to use without one.
   (d) To download free student version of Maya and Unity: http://www.autodesk.com/education/free-software/maya
   http://unity3d.com/
   (e) URL for course website: http://aet326.tumblr.com/
   (f) Sketchfab.com → create an account for your class process blog

3. Assignments, Assessment, and Evaluation
   (a) Finished Assignments should be posted to canvas in the requested format before 9:00 AM on the Due Date
   (b) Late assignments will be lose 10 points for the first day late, 20 points if 2 days late, 40 points off if 3 days late, and so on, with point subtraction doubling for each day of lateness
   (c) Preliminary information on papers or projects, with due dates, shall be posted to canvas on the date of assignment
(d) List of assignments that will impact the final grade:

- Project 1: “Eyeball Dragon” Character Model (10%)
- Project 2: “Eyeball Dragon” textures (10%)
- Project 3: “Biped” Character Model (10%)
- Project 4: Biped Character Texturing (10%)
- Project 5: Rigging (10%)
- Project 6: Environment Modeling (10%)
- Project 7: Character Animation (10%)
- Project 8: Virtual Environment (10%)

Attendance, Professionalism and Participation (20%)—MISSING MORE THAN 3 CLASSES will result in an AUTOMATIC ZERO for this grade.

(e) This course will consist of eight projects. The distribution of weight towards the final grade is even, with each project worth 10% of the final grade. Each of these projects in of itself represents one aspect of the 3-d production pipeline and builds upon the last, culminating in a finished multimedia work.

(f) Any changes in the syllabus, such as project due dates, will be announced in class as well as on canvas.

4. Use of Canvas in class

In this class I use Canvas—a Web-based course management system with password-protected access at http://canvas.utexas.edu—to distribute course materials, to communicate and collaborate online, to post grades, and to submit assignments. You can find support in using Canvas at the ITS Help Desk at 475-9400, Monday through Friday, 8 a.m. to 6 p.m., so plan accordingly.

VII. Grading Procedures: Grades will be based on:

- “Eyeball Dragon” Character Model (10%)
- “Eyeball Dragon” textures (10%)
- “Biped” Character Model (10%)
- “Biped” Texturing (10%)
- Character Rigging (10%)
- Environment Modeling (10%)
- Character Animation (10%)
- Final Project/ virtual environment (10%)
- Professionalism and Participation (20%)—MISSING MORE THAN 3 CLASSES will result in an AUTOMATIC ZERO for this grade.

IX. Academic Integrity

University of Texas Honor Code

The core values of The University of Texas at Austin are learning, discovery, freedom, leadership, individual opportunity, and responsibility. Each member of the university is expected to uphold these values through integrity, honesty, trust, fairness, and respect toward peers and community.

X. Other University Notices and Policies

Use of E-mail for Official Correspondence to Students

- All students should become familiar with the University's official e-mail student notification policy. It is the student's responsibility to keep the University informed as to changes in his or her e-mail address. Students are expected to check e-mail on a frequent and regular basis in order to stay current with University-related communications, recognizing that certain communications may be time-critical. It is recommended that e-mail be checked daily, but at a minimum, twice per week. The complete text of this policy and instructions
for updating your e-mail address are available at [http://www.utexas.edu/its/help/utmail/1564](http://www.utexas.edu/its/help/utmail/1564).

**Documented Disability Statement**

Any student with a documented disability who requires academic accommodations should contact Services for Students with Disabilities (SSD) at (512) 471-6259 (voice) or 1-866-329-3986 (video phone). Faculty are not required to provide accommodations without an official accommodation letter from SSD. (*Note to Faculty: Details of a student’s disability are confidential. Faculty should not ask questions related to a student’s condition or diagnosis when receiving an official accommodation letter.*)

- Please notify me as quickly as possible if the material being presented in class is not accessible (e.g., instructional videos need captioning, course packets are not readable for proper alternative text conversion, etc.).
- Please notify me as early in the semester as possible if disability-related accommodations for field trips are required. Advanced notice will permit the arrangement of accommodations on the given day (e.g., transportation, site accessibility, etc.).
- Contact Services for Students with Disabilities at 471-6259 (voice) or 1-866-329-3986 (video phone) or reference SSD’s website for more disability-related information: [http://www.utexas.edu/diversity/ddce/ssd/for_cstudents.php](http://www.utexas.edu/diversity/ddce/ssd/for_cstudents.php)

**Behavior Concerns Advice Line (BCAL)**

If you are worried about someone who is acting differently, you may use the Behavior Concerns Advice Line to discuss by phone your concerns about another individual’s behavior. This service is provided through a partnership among the Office of the Dean of Students, the Counseling and Mental Health Center (CMHC), the Employee Assistance Program (EAP), and The University of Texas Police Department (UTPD). Call 512-232-5050 or visit [http://www.utexas.edu/safety/bcal](http://www.utexas.edu/safety/bcal).

**Q drop Policy**

The State of Texas has enacted a law that limits the number of course drops for academic reasons to six (6). As stated in Senate Bill 1231:

“Beginning with the fall 2007 academic term, an institution of higher education may not permit an undergraduate student a total of more than six dropped courses, including any course a transfer student has dropped at another institution of higher education, unless the student shows good cause for dropping more than that number.”

**Emergency Evacuation Policy**

Occupants of buildings on the UT Austin campus are required to evacuate and assemble outside when a fire alarm is activated or an announcement is made. Please be aware of the following policies regarding evacuation:

- Familiarize yourself with all exit doors of the classroom and the building. Remember that the nearest exit door may not be the one you used when you entered the building.
- If you require assistance to evacuate, inform me in writing during the first week of class.
- In the event of an evacuation, follow my instructions or those of class instructors.

Do not re-enter a building unless you’re given instructions by the Austin Fire Department, the UT Austin Police Department, or the Fire Prevention Services office.

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